

TAT NEWSLETTER

Dear Esteemed Partners,

We hope you are enjoying the beautiful weather this summer season.

Recently, the Tourism Authority of Thailand (TAT) has announced the marketing plan for 2023 that will continue this year's goal to revitalise and transform Thai tourism, while placing greater emphasis on the recovery of the tourism sector towards stronger and sustainable, more responsible, more digital and more inclusive tourism growth. TAT expects to retrieve about 80% of Thailand's tourism performance in 2019. In addition, Thailand will continue to promote the "Visit Thailand Year 2022-2023" campaign.

Thailand has a multitude of holiday possibilities in which there is something for all. We would like to send an inviting message to visit and explore Thailand, where there is something for everyone under the concept of 'From A-Z: Amazing Thailand Has It All'.

Yours sincerely,
TAT Prague Office



Bangkok Ranked Best in Asia for Digital Nomads

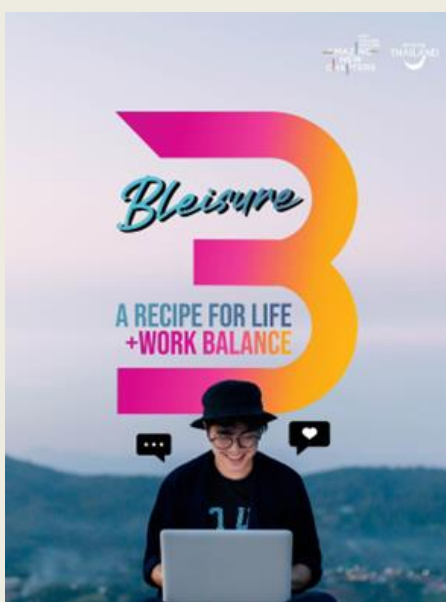
Bangkok has been ranked the second-best city in the world and the best city in Asia for digital nomads, in a new study by UK-based flexible working solutions provider "The Instant Group".

Second only in the world to Lisbon, Portugal in the global ranking of 80 cities for digital nomads, Bangkok scored well in the key areas of affordability, weather, broadband speed, scenery, and transport. Its impressive placing was helped by the wide variety of excellent local cuisine and street food on offer, the more than 15,000 high-speed Wi-Fi hotspots available, great transport options, and some of the lowest priced accommodation available globally.

Bangkok was also one of only two Asian cities to make it into the survey's top 10 cities from around the world, the other being Seoul in 7th place.

Research has shown there are already 35 million digital nomads worldwide, and with advances in technology, remote working and workplace culture it is thought that by 2035, this number could be one billion. Predictions say the global nomadic workforce will account for one in every three employees.

Alongside Bangkok, Thailand also offers other popular destinations ideal for digital nomads, such as Phuket, Samui, and Chiang Mai.



Bleisure - a blended journey that promises a suitable ratio of life and work - is a new way to travel better. And now, with the global network of the Internet, many can really 'work from anywhere.' The key is to maintain a good balance between the two.

COVID Regulations for Domestic Travel in Thailand



If you're planning to visit Thailand soon you may be wondering what the situation for domestic travel is. Are you required to do anything extra before you board a flight? Are trains running normally?

The good news is that getting around Thailand is still as convenient as it was before COVID, and most services are running normally. But there are a few things to be aware of, most notably the rules on wearing masks in public. Since 23 June, 2022, wearing face masks has been endorsed as voluntary. However, it's advisable to carry a face mask with you because there are still some situations where the public may be asked to wear one, e.g., public transport.

As a tourist arriving in Thailand, once you've cleared the required entry formalities, the same travel rules for domestic travel will apply to you as they do for Thai travellers and those who live in Thailand. **No additional COVID testing is required for domestic travel in Thailand.** In some cases, there may be temperature checks before boarding public transport, and visitors should wear a face mask where required.

Now entering Thailand rule for international travellers simply requires only proof of either a certificate of vaccination or a pre-arrival negative RT-PCR or professional ATK test result.

Rules And Regulations Concerning Cannabis and Hemp Use in Thailand

Following the decriminalisation of cannabis by the Thai government on 9 June, 2022, tourists visiting Thailand should make sure they are familiar with the rules and regulations concerning the use and possession of marijuana and hemp in the kingdom.

Thailand's Ministry of Public Health has designated marijuana and hemp as controlled plants, legalising cannabis with the aim of promoting it for medical and health purposes and limiting its possession and use to people aged 20 years and above (unless they have permission from a doctor).

The Food and Drug Administration (FDA) removed cannabis with extracts containing no more than 0.2 percent by weight of tetrahydrocannabinol (THC) from its banned narcotics list. Extracts containing over 0.2 percent of THC are still illegal in Thailand. THC is the main psychoactive compound in marijuana.

Importantly, it must be noted that smoking of cannabis in public is forbidden. The penalty for this is a potential three-month jail sentence and 25,000 Baht fine. The new cannabis policies permit production and consumption solely for medical or health-related reasons, not recreational purposes.

The importation of products containing cannabis and hemp extracts, and hemp derived products, as well as any parts of cannabis and hemp, into Thailand is illegal.



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Areas of Responsibility: Czech Republic, Slovakia, Hungary, Poland, Ukraine, Romania, Bulgaria and the Balkan areas