

TAT NEWSLETTER



Thailand Travel Mart Plus 2023 (TTM+2023)

TAT is pleased to invite you to participate in the Thailand Travel Mart Plus 2023 (TTM+ 2023): Visit Thailand Year 2023, Amazing New Chapters. The event will be held on 31 May -2 June, 2023, at the Queen Sirikit national convention center (QSNCC), Bangkok.

The TTM+ is Thailand's most significant annual B2B travel trade event, which has gained a reputation among the Thai and international tourism industries as a "must-attend" event in their calendar. The TTM+ 2023 will provide an excellent platform for all participants, both sellers and buyers, to meet with current and potential business partners, as well as to reinforce their relationship with global travel specialists, introduce, update, and expand their business.

This year, the TTM+ 2023 will be held under the theme of "Visit Thailand Year 2023, Amazing New Chapters". This dynamic theme is in the right direction to protect the country's vast natural and scenic beauty, instigating a range of environmental initiatives, including pre and post-tour programs. The primary objectives are the significant reduction of single-use plastics, a paperless business matching system, and other plastic waste. In its ongoing mission to build on and further enhance the practice of sustainable and responsible tourism that recognizes Phuket's best and brightest image, the TTM+ 2023 will deliver a remarkable and excellent experience to the locals and all participants.

Therefore, join us at the TTM+ 2023, one of the most value-added travel trade events, and be a part of quality tourism and maintain the balance between the economy, society, and the environment. Kindly note that registration will be open from 10.00 Hrs. (GMT+7) Feb 7th -24.00 Hrs. (GMT+7) March 10th 2023 on www.thailandtravelmartplus.com

New Czech film 'Ostrov' showcases beauty of Phuket and Krabi

TAT is pleased to report that Thailand has once again received glittering exposure on the international movie scene, with Phuket and Krabi starring as the prime locations in new Czech film 'Ostrov' (The Island) which premiered on 1 February, 2023, in Prague.

Ostrov's premiere on 1 February at Lucerna cinema in Prague was attended by members of the media, media partners of the film, representatives of the state fund of cinematography, actors, artists, and leading cultural figures of the Czech Republic. Also attending the high-profile event was the Ambassador of Thailand to the Czech Republic, and at the conclusion of the film's screening, guests were invited to join a ceremonial party that featured a welcoming Thai atmosphere complete with the serving of authentic Thai cuisine.

Following the premiere, Ostrov opened on 2 February in 180 cinemas throughout the Czech Republic and Slovakia.

Ostrov was the first Czech film production to concentrate almost all of its filming entirely in Thailand, with 97% of the movie being shot in picturesque Phuket and Krabi.

The film stars Jiří Langmajer and Jana Plodková, and tells the story of a vacation in which the two end up on a beautiful, deserted island. It was directed and screen-written by Rudolf Havlík, who said "It's an adventure comedy in the truest sense of the word and will appeal to anyone who likes to travel or simply likes adventure and romance."

During the filming of Ostrov, lead actor Jiří Langmajer posted pictures and videos of his experiences in Thailand to his more than 200,000 Instagram followers, generating even further valuable exposure for Thailand as a holiday destination.



Taste Of Thailand Top 5 Must-Try Thai Food

Thai food has a very unique and flavorful taste. There is no food comparable anywhere in the world. Many different dishes are available in Thailand. From savory foods to desserts to soups to stir-fries to curries to fried foods, everyone can find satisfaction in Thai dishes.

Enjoy these Top 5 Must-Try delicious food while in Thailand. 1. Som Tam (Papaya Salad) 2. Tom Yum Kung 3. Thai Green Curry 4. Massaman Curry 5. Phad Thai



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